

Message

From: Eisenberg, Mindy [Eisenberg.Mindy@epa.gov]
Sent: 5/14/2020 1:55:54 PM
To: Goodin, John [Goodin.John@epa.gov]
CC: Santell, Stephanie [Santell.Stephanie@epa.gov]; Frazer, Brian [Frazer.Brian@epa.gov]; McDavid, Michael W. [Mcdavit.Michael@epa.gov]
Subject: FW: draft communications strategy for ESA-404 assumption Fed Reg Notice
Attachments: Draft ESA 404 FRN comms strategy 5-14-20.docx

Hi John,

David will be sharing this draft with Lee and Charlotte for their review. We'll plan to prepare the website (very light touch) and a draft email notification that can be used. Please let me know if you would like to send them out and/or what you would like me to cover.

Thanks!

Mindy Eisenberg
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From: Risley, David <Risley.David@epa.gov>
Sent: Thursday, May 14, 2020 8:50 AM
To: Eisenberg, Mindy <Eisenberg.Mindy@epa.gov>; Gordon, Brittney <Gordon.Brittney@epa.gov>
Cc: Bravo, Antonio <Bravo.Antonio@epa.gov>; Santell, Stephanie <Santell.Stephanie@epa.gov>; Chemerys, Ruth <Chemerys.Ruth@epa.gov>; Aguirre, Janita <Aguirre.Janita@epa.gov>; Hurlid, Kathy <Hurlid.Kathy@epa.gov>
Subject: RE: draft communications strategy for ESA-404 assumption Fed Reg Notice

Mindy et al.,

Please let us know if this version is OK. Brittney will get Lee and Charlotte's review. Our understanding is that Dave may sign this as early as today. I suggest holding public announcement until Monday.

David Risley
EPA Office of Water Communications
Office 202-343-9177
Cell:  Ex. 6 Personal Privacy (PP)

From: Eisenberg, Mindy <Eisenberg.Mindy@epa.gov>
Sent: Thursday, May 07, 2020 4:07 PM
To: Risley, David <Risley.David@epa.gov>; Gordon, Brittney <Gordon.Brittney@epa.gov>
Cc: Bravo, Antonio <Bravo.Antonio@epa.gov>; Santell, Stephanie <Santell.Stephanie@epa.gov>; Chemerys, Ruth <Chemerys.Ruth@epa.gov>; Aguirre, Janita <Aguirre.Janita@epa.gov>; Hurlid, Kathy <Hurlid.Kathy@epa.gov>
Subject: draft communications strategy for ESA-404 assumption Fed Reg Notice

Hi David and Brittney,

Following up on our conversation Monday, attached is the draft comms strategy that includes the draft desk statement, some internal Qs and As, and suggested roll out.

Thanks,
Mindy

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